

Travel & Tourism, Leisure Progress Report

Dr. Anthony Chien Deputy Director of CIDS, Commerce Development Research Institute anthonychien@cdri.org.tw Travel & Tourism, Leisure WG, AFACT

November 26, 2024



42nd AFACT Plenary Meeting
AFACT

Asia Pacific Counsil for Trade Facilitation & Electronic Business

- Management Team of TT&L WG
- The AFACT Steering Committee Meeting nominated Dr. Anthony Chien as TT&L WG Chair.



- The AFACT Steering Committee Meeting nominated Dr. Mikio Tanaka as TT&L WG Vice Chair.
- The AFACT Steering Committee Meeting nominated Mr. **Tunghua Tai** as TT&L WG Secretary.





• Economy: Japan



- Mr. Tunghua Tai as TT&L WG Secretary
- Economy: Chinese Taipei

■ TT&L WG monthly online meeting from Jan. to Nov. 2024

Italy

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TT&L WG Participants Name (Abbr.) Economy/Org. Projects Coordinator, UN/CEFACT Travel a India Sachin Mehta (SM) AFACT TT&L WG Tourism and Project Le Chair, TT&L WG, AFACT and Anthony Chien (AC) Chinese Taipei Project Ed Tunghua Tai (TT) Chinese Taipei Project Lea Matt Jiang (MJ) Chinese Taipei Project Ed Wanchun Hsiung (WH) Chinese Taipei Project Sub-L Gary Lin (GL) Chinese Taipei \odot Raye Chiang(RC) Chinese Taipei Mikio Tanaka (MT) Vice Chair, TT&L WG, AFA Japan Akio Suzuki (AS) Project Ed Japan Tadashi Ishihara(TI) Japan Project Sub-Lead Kazuo Hotta (KH) Japan Shoji Nakagome (SN) Japan Project Sub-L Project Ed Kazuyoshi Itagaki (KI) Japan Gil-jun Ko (GK) Korea Md. Abul Kalam Azad (Milan) (AA) Bangladesh Jahidul Hasan (JH) Bangladesh Meetham Naranong (MN) Thailand Former Vice Chair, UN/CEFA Ian Watt Australia Gerhard Heemskerk Netherland

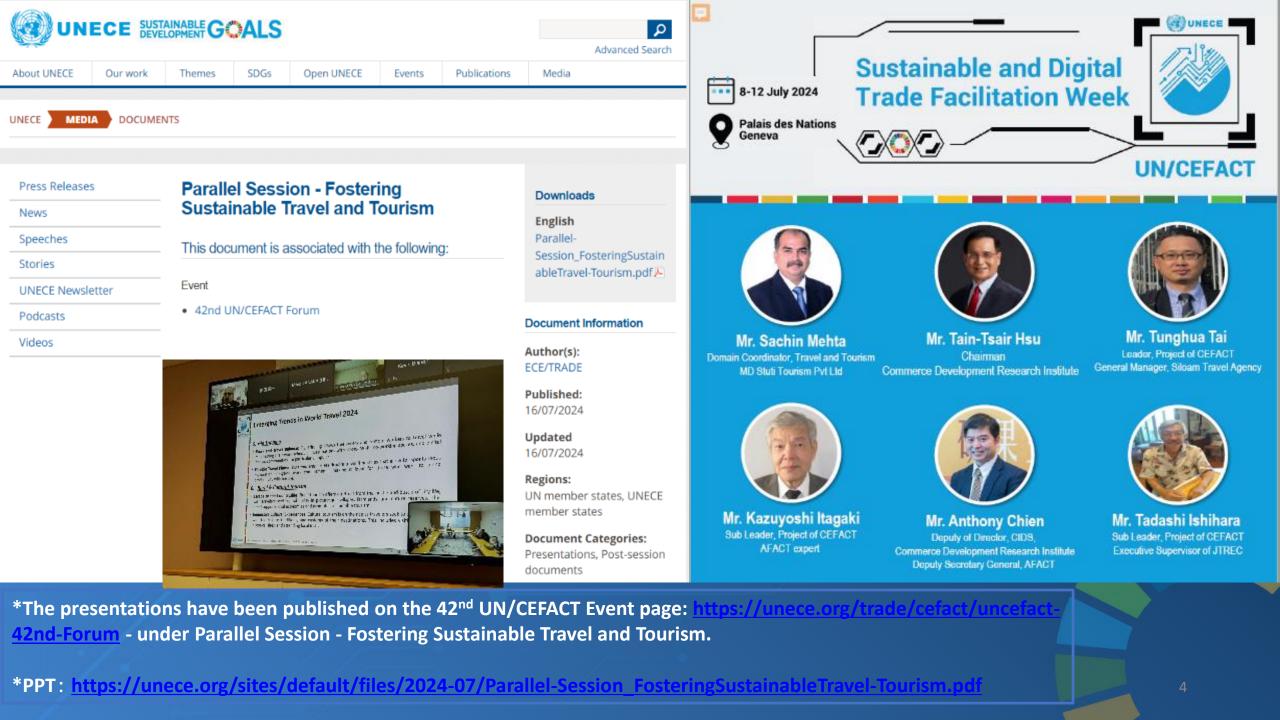
Daniele Tumietto (DT)



Participants

(9 members)









Mr. Sachin Mehta Domain Coordinator, Travel and Tourism MD Stuti Tourism Pvt Ltd C



Mr. Tain-Tsair Hsu ^m Chairman Commerce Development Research Institute



Mr. Tunghua Tai Leader, Project of CEFACT General Manager, Siloam Travel Agency



Mr. Kazuyoshi Itagaki Sub Leader, Project of CEFACT AFACT expert



Mr. Anthony Chien Deputy of Director, CIDS, Commerce Development Research Institute Deputy Secretary General, AFACT



Mr. Tadashi Ishihara Sub Leader, Project of CEFACT Executive Supervisor of JTREC

Fostering Sustainable Travel and Tourism

through e-business Standards

- This session will delve into the transformation of Application Programming Interfaces (APIs) pertaining to Electronic Press (EP) technical components that incorporate sustainability claims.
- It will explore the dynamics of package tours offered by both the Travel Agency and Destination Management Company & Destination Management Organization (DMC&DMO) within the travel industry, considering their alignment with the United Nations Sustainable Development Goals (SDGs).

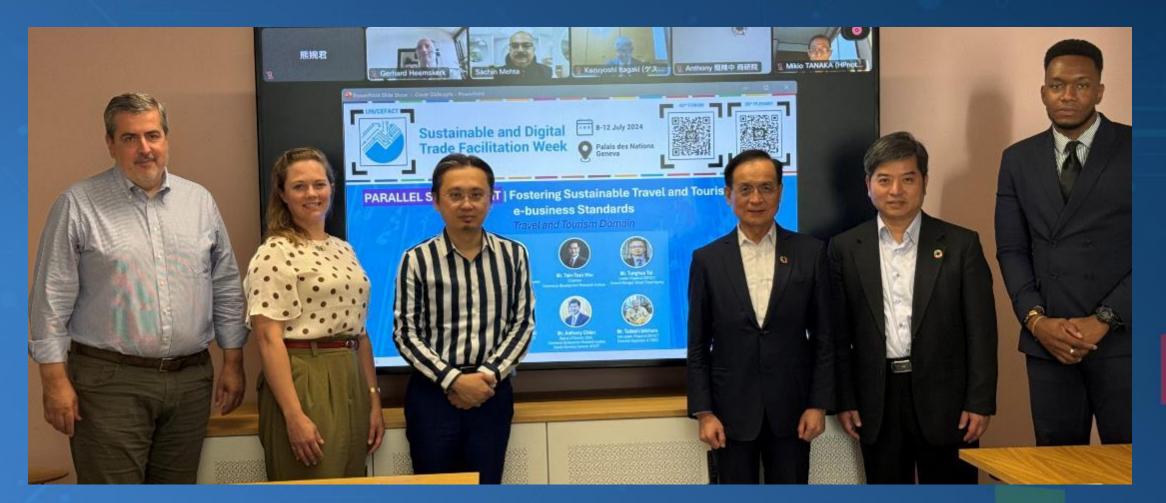
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Travel & Tourism Domain



• PROJECT:

Travel Agency and DMC&DMO Package Tour Project

- Supporting VC's: (T&T) @Nancy Norris
- Domain Coordinator: (T&T) @Sachin Mehta
- Project Lead: @Tunghua TAI
- Project Purpose:

The project enables replacing the current emails and spreadsheets used to exchange tour package data between Travel Agencies (mostly SME's) and Destination Managing Company (DMC) and Destination Managing Organization (DMO) with harmonized data and comments. (Ref red arrows in the diagram below). This will deliver additional semantic data definition into the CCL, RDM establishing the ability to write standardized APIs.

- Project status: Launch: 2023-May-08; Completion 2024-Dec-30; Publication (Plenary) 2024-May-30
- The project deliverables are:

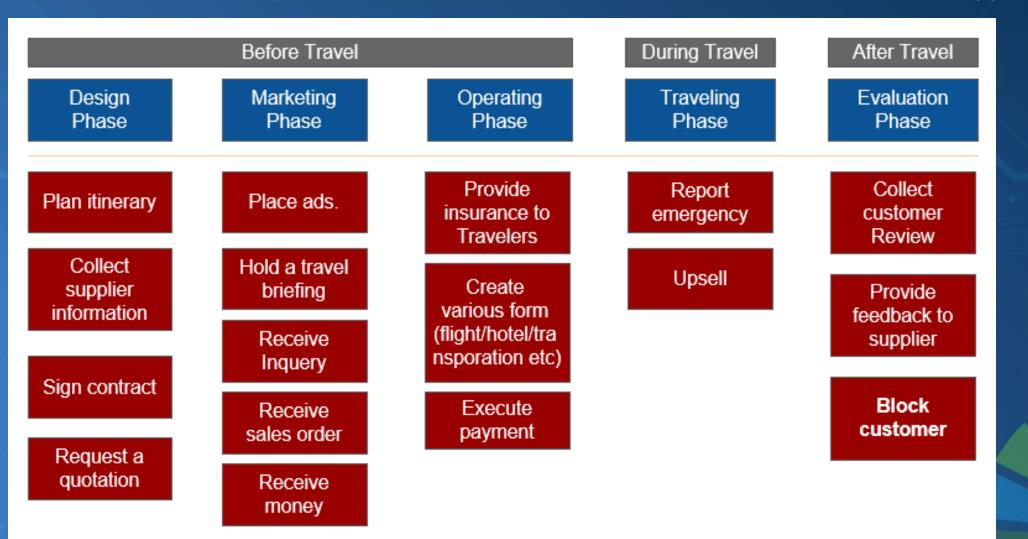
1. A Business Requirement Specifications to define Reference Data Models (RDM) concepts.

2. A RDM of and APIs specifications to cover the travel agency, Destination Managing Company (DMC) and Destination Managing Organization (DMO).

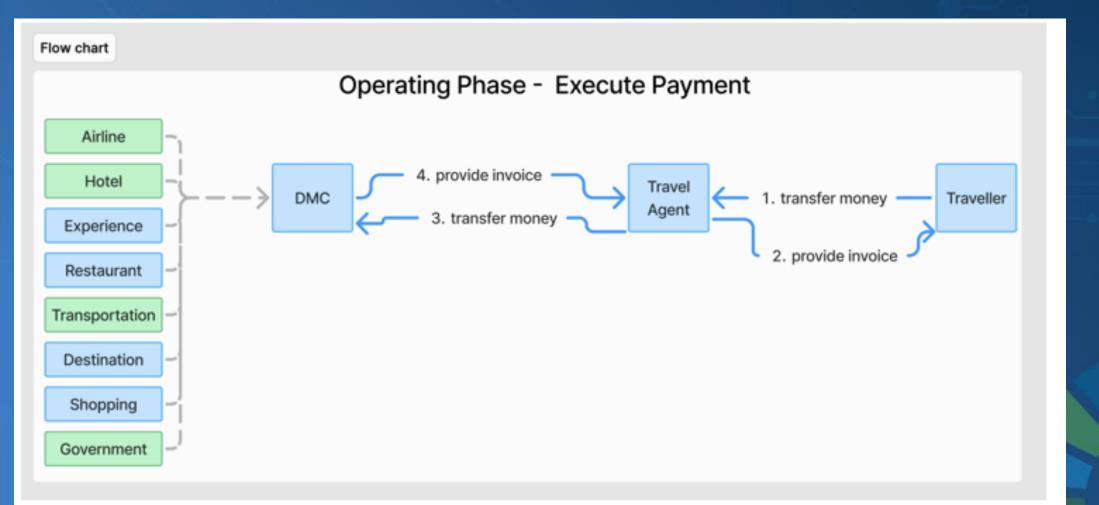
3. The other related RDM and API specifications developed and information involved.

The five business phases of travel services divided into *before, during and after travel* actions.





A sample diagram demonstrates data flow in Execute payment under operating phase.



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Travel & Tourism Domain



PROJECT: API Transformation of EPs Technical Artefacts with Sustainability Claims

Supporting VC's:(T&T) @Nancy NorrisDomain Coordinator:(T&T) @Sachin MehtaProject Lead:@Sachin MehtaProject Purpose:ØSachin Mehta

Experience Programs Technical Artefacts Project (P1082) was completed in October in 2022, and some members in the tourism industry expect to have the artefacts transformed into API formats based on the newly constructed technical specifications of UNCEFACT to trade Experience Programs (EPs) much lighter and easier for the use of smart phones. Therefore, this project is proposed to make API applicable to the use of the trade of EPs, which will support the facilitation of their trade.

Project status: (Launch: 2023-05-08; Completion 2024-04-30; Publication (Plenary) 2024-05-31

Next Steps:

1: Begin by working based on UN/CEFACT developing procedures.

2: Reviewing existing BRS

3: Work step by step to Complete the API Transformation.





43 FORUM Rome, Italy

🗰 10-12 December 2024

43th UN/CEFACT Forum

Day 2 Session Proposal – please try to link with the Program of Work

DECEMBER 2024 | ROOM (APPROX. CAPACITY 15 PEOPLE)

Domain: PoW:

Title:

Date:

Time:

Fostering Sustainable Travel and Tourism through API Standards 11 December 09:30 - 11:00

BACKGROUND:

Travel and Tourism

This session will delve into the transformation of Application Programming Interfaces (APIs) pertaining to Electronic Press (EP) technical components that incorporate sustainability claims.

It will explore the dynamics of package tours offered by both the Travel Agency and Destination Management Company & Destination Management Organization (DMC&DMO) within the travel industry, considering their alignment with the United Nations Sustainable Development Goals (SDGs).

KEYNOTE SPEAKERS:

- 1. Immersive Digital Walking Tour Platform: Increasing the Feasibility of Sustainable Tourism, Bringing Sustainability Closer to Tourists / Ms. Chih-Chen Kuo
- 2. The Business Requirement Specification (BRS) and Reference Data Model Project for Sustainabile Tourism Industry / Mr. Tunghua Tai, Dr. Anthony Chien, Dr. Wanchun Hsiung and Mr. Tadashi Ishihara
- 3. The API Transformation of EPs Technical Artefacts with Sustainability Claims / Mr. Sachin Mehta Domain Coordinator. Travel and Tourism, Mr. Kazuyoshi Itagaki and Dr. Mikio Tanaka

MODERATORS: Dr. Anthony Chien, Deputy of Director, CIDS, Commerce Development Research Institute and Deputy Secretary General, AFACT

PANELISTS:

- 1. Mr. Sachin Mehta, Domain Coordina-tor, Travel and Tourism
- 2, Mr. Tunghua Tai, Leader, Project of CEFACT, General Manager, Siloam Travel Agency
- 3. Dr. Ms. Wanchun Hsiung Sub Leader, Project of CEFACT, Associate Professor in Tourism and Leisure, Ling-Tung University
- 4. Mr. Tadashi Ishihara, Sub Leader, Project of CEFACT and Executive Supervisor of JTREC
- 5. Mr. Kazuyoshi Itagaki, Sub Leader, Project of CEFACT and AFACT expert
- 6. Mr. Matt Jiang, General Manager, Riversoft Information Inc.
- 7. Dr. Raye Jiang, Research Fellow, Commerce Development Research Institute and AFACT expert



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Thank you for your attention!

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